



*Healthy Communities,
Healthy People*

April 27-29, 2009

Marriott Madison West
Middleton, WI

***A joint conference of the Wisconsin
Environmental Health Association (WEHA)
and the Wisconsin Bureau of Environmental
and Occupational Health (BEOH), Wisconsin
Division of Public Health***

Healthy Communities, Healthy People

A G E N D A

The start and end times were purposely chosen to allow most attendees adequate travel time on either end of the conference.

Monday, April 27, 2009

- 11:00am** Registration
1:00pm Welcome & Opening Remarks
Keynote: ***How Healthy Homes and Healthy Communities Impact Public Health***
2:00pm Break, Exhibits
2:30pm Healthy Homes Assessment Session
3:45pm Break
4:00pm General Session: ***Environmental Health, the Invisible Profession***
5:30pm Welcome Reception—Capital Brewery

Tuesday, April 28, 2009

- 7:00am** Registration, Breakfast (*provided*), Exhibits
8:30am Breakout Session I (Choose one)
9:30am Break
9:45am Breakout Session II (Choose one)
10:45am Break
11:00am Breakout Session III (Choose one)
12:00pm Lunch and Awards
1:30pm Breakout Session IV (Choose one)
2:30pm Break, Exhibits
3:00pm Breakout Session V (Choose one)
4:15pm WEHA Board Meeting
6:00pm *dinner on your own*

Wednesday, April 29, 2009

- 7:30am** Breakfast (*provided*), Exhibits
9:00am Breakout Session VI (Choose one)
10:00pm Break
10:15am Special Preparedness Session: ***Media and Risk Communication***
11:45am Final door prize drawings, return evaluation forms, recycle name badges
12:00pm Adjourn
12:00pm Pre-RS Exam Study Session

SPECIAL SESSION SPEAKERS



Sharunda Buchanan, MS, PhD

Director, Division of Emergency and Environmental Health Services, National Center for Environmental Health/Agency for Toxic Substances and Disease Registry (NCEH/ATSDR)



Gregory T. Kleinheinz, RS, PhD

Director, Industrial & Environmental Microbiology Laboratory (EML) & Oshkosh B'Gosh Associate Professor of Microbiology, University of Wisconsin-Oshkosh



Bette J. Packer, REHS

Region 4 Vice President, National Environmental Health Association (NEHA)

WELCOME RECEPTION

April 27, 2009

5:30-7:00pm

Capital Brewery

Join your colleagues for hors d'oeuvres and drinks at the Capital Brewery in Middleton. We'll have a free trolley to transport you from and back to the conference hotel.

A special note of thanks to the Middleton Tourism Commission for supporting the welcome reception.

ABOUT THE SPECIAL SESSIONS

Monday, April 27, 2009

1:00pm Keynote: *How Healthy Homes and Healthy Communities Impact Public Health*
Sharunda Buchanan, MS, PhD

2:30pm General Session: *Healthy Homes Assessment Session*

Ada Duffy, Milwaukee Lead/Asbestos Information Center, Inc.

This session discusses what public health nurses and sanitarians conducting home visits need to know about home health hazards, including: mold, lead and asthma triggers. During the session, participants will learn about the common home hazards to look out for, as well as a variety of referral resources for families who need help addressing healthy home issues.

4:00pm General Session: *Environmental Health, the Invisible Profession*

Bette Packer, REHS, NEHA Region 4 Vice President, **Greg Kleinheinz**, RS, PhD, UW Oshkosh

Wednesday, April 29, 2009

10:15am Special Preparedness Session: *Media and Risk Communication*

Stephanie Marquis, Media Relations Manager, Wisconsin Department of Health Services

Whether it's in a crisis, or on a daily or seasonal basis, local health department staff are often called upon to respond to media requests. This training will cover how to work effectively with the media on a daily basis as well as in times of crisis. Participants will become more skilled at composing and delivering environmental public health messages, including writing press releases and holding press conferences. Learn to effectively handle media calls, including the five tough questions from reporters. Join your colleagues and prepare for your next event by honing your risk communication skills during this fun, active session!

ABOUT THE LOCATION

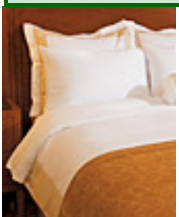


Madison Marriott West

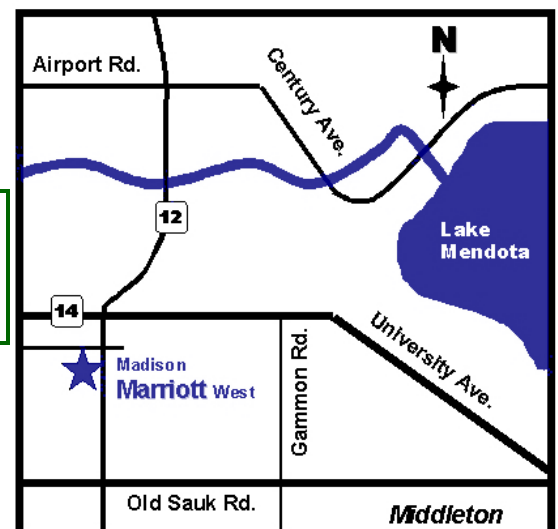
Middleton, Wisconsin
1313 John Q Hammons Drive
Middleton, Wisconsin 53562 USA
Phone: 1-888-745-2032

DIRECTIONS

I-90/94 to Hwy 12/18 (Beltline Freeway).
West on 12/18 for 10 miles to Greenway exit.
Left on John Q. Hammons Drive.



A block of rooms has been reserved for conference participants at the government rate of \$70/single and \$90/double. To ensure the government rate, reservations must be made by March 27, 2009. For reservations call 1-888-745-2032. Mention the *WEHA Spring 2009 Conference* when making reservations.





This Year, a Confluence of Conferences!

With budgets getting tighter and permission to be away from the office getting harder, WEHA and DPH have come together to organize a conference that includes topics and tracks from multiple well-attended annual conferences, including:

BEOH Look Out For Lead Conference






WEHA Annual Spring Conference

BEOH Food Safety and Recreational Licensing Training for agent health departments
& State Environmental Health Sanitarians

BEOH Wisconsin Environmental Health Conference

WEHA and BEOH are going green at the conference!

Healthy Communities, Healthy People is this year's WEHA/BEOH spring conference theme. We want to make that theme come to life--before, during and after--the conference. Some ways we'll make this happen:

-  **Marketing the conference by email and on-line** – to reduce the ink and paper of brochures!
-  **Providing session handouts on-line** – then you print out only the ones you want, and save the trees!
-  **Setting up a carpooling center** – Fill all the seats in your vehicle to the conference with other attendees to reduce ozone emissions!
-  **Organizing a trolley to the Welcome Reception and nearby restaurants** – to reduce carbon emissions while you are at the conference!
-  **Providing water in pitchers instead of in bottles** – to keep plastics out of our landfills!

Got a **green** idea? Send it to Sara Ishado, BEOH, at saras.ishado@wisconsin.gov, or call her at (608) 267-2488. More details in the months to come.

Registered Sanitarian Exam Study Session

Wednesday April 29, 2009
12:00-1:00pm
Cost: \$20

Join other colleagues who are about to take the RS Exam. Learn more about the exam, including helpful hints about topics to study and how to obtain copies of sample questions. You must check the box on the registration form to register for the study session, but you do not have to be registered for the whole conference in order to register for and attend the study session. The \$20 payment is refundable when you attend the session.

Questions about the Conference?
Go online to the WEHA website:
www.weha.net

BREAKOUT SESSION CHOICES

Breakout Session I

Tuesday, 8:30-9:30am

- A Indoor Air Investigations – What to Look For** (LCS EHS/PHN) A consultant's perspective on IAQ testing, air handling issues, and a brief overview of some of the more common indoor air complaints.
- B FSRL: Meet new members of the FSRL Central Office Team and Participate in an interactive session/updates by FSRL Program Managers** (FSRL HO/EHS)
This is a grand opportunity for environmental health professionals to meet the new members of the FSRL Central Office Team. In addition, each Central Office Program Manager will be providing updates on their programs that include their perspective on what each program should do to help improve environmental health in Wisconsin.
- C Eliminating Childhood Lead Poisoning by 2010: What Progress has Wisconsin Made?** (LOFL HO/EHS/PHN) Review local, state and federal strategies and initiatives implemented and their impact on eliminating childhood lead poisoning in Wisconsin. Effort has been focused in four areas: funding and resources, improving blood lead testing rates, educating target audiences, and correcting lead hazards in old housing.
- D Beach Sampling and Testing** (*Tentative*) (HO/EHS)

Breakout Session II

Tuesday, 9:45-10:45am

- A Drinking Water issues – Chemical and Biological Contaminants** (LCS HO/EHS/PHN)
A panel of experts discusses current findings regarding naturally occurring arsenic and an update on viruses in our groundwater.
- B Emerging Issues: 21st Century EH Outbreak Responsibilities** (FSRL HO/EHS)
Foodborne outbreak investigations represent an important tool in the study and reduction of foodborne disease. **Over half of reported foodborne illness outbreaks are associated with restaurants.** This presentation will present a new approach for environmental health professionals involved in investigating outbreaks in food service establishments that will improve regulatory oversight as well as environmental health outbreak investigations.
- C Implementing the New Renovation, Repair and Painting Rule in Wisconsin** (LOFL EHS/PHN)
New EPA regulations have been published that will require training, certification and lead-safe work practices for renovation, repair and painting activities in pre-1978 housing, child care centers and schools. Learn about Wisconsin's plans for outreach, development and implementation of its own rules for lead-safe renovation, repair and painting activities.
- D Radon and Indoor Air Issues** (EHS)

Breakout Session III

Tuesday, 11:00am-noon

- A Stinky Stuff: CAFO's and Ethanol Plants in Wisconsin** (LCS HO/EHS)
This session discusses how to respond to and deal with some common outdoor odor complaint sources.
- B Nanotechnology and Nanomaterials in foods and consumer products** (FSRL EHS/PHN)
Food safety applications are expected to be a key focus of food nanotechnology research, development and commercialization in the near future. In this presentation, we broadly review what nanotechnology is and provide a brief overview of some of the food-related applications on the market and in development. In the bulk of the review, we describe applications of nanotechnologies and nanomaterials for food safety in particular. In conclusion, we discuss some of the potential health risks and unknowns related to the use of nanomaterials in foods and food packaging.
- C Radon and Indoor Air Issues** (EHS)

Key to Session Acronyms

LCS: Local Case Studies session

FSRL: Food Safety and Recreational Licensing Program session/ "All State Sans" track of the conference

LOFL: "Look Out for Lead" session

EPHT: Environmental Public Health Tracking Program session

HO: Recommended for Health Officers

EHS: Recommended for Environmental Health Specialists & Registered Sanitarians (or managers)

PHN: Recommended for Public Health Nurses

BREAKOUT SESSIONS cont...

Breakout Session III continued from previous page

- D Eliminating Childhood Lead Poisoning by 2010: What Progress has Wisconsin Made?** (repeat) (LOFL [HO/EHS/PHN](#)) Review local, state and federal strategies and initiatives implemented and their impact on eliminating childhood lead poisoning in Wisconsin. Effort has been focused in four areas: funding and resources, improving blood lead testing rates, educating target audiences, and correcting lead hazards in old housing.
- E Houston, We Have Data! Now What Do We Do?** (EPHT [HO/EH-managers](#)) All environmental health data have strengths and limitations that affect their use. This session will provide you with a better understanding for appropriate use and application of the data on the Environmental Public Health Tracking (EPHT) Network. Learn to utilize data so you can explore, identify and address local, regional and statewide environmental health issues.

Breakout Session IV

Tuesday, 1:30-2:30pm

- A Radiation in the News: The story behind the headlines** ([HO/EHS/PHN](#)) Did you hear about the radioactive cheese grater? How about the search for missing radioactive material in Milwaukee? Join us for a look behind the headlines of some current radiation-related news stories that show that 'truth can be stranger than fiction.'
- B Using HealthSpace to Simplify Your Inspections** (*Tentative*) ([FSRL EHS](#)) A quick synopsis of the HealthSpace system and how it can help simplify your inspection process.
- C Improving Blood Lead Testing of High Risk Populations** (LOFL [HO/PHN](#)) Learn about partnerships that were fostered to address barriers and create opportunities in Wisconsin to improve testing rates of children at greatest risk for lead poisoning.
- D Linking the Environment to Chronic Health Issues: Updated Surveillance for Childhood Cancers and the Environment** (EPHT [HO/EHS/PHN](#)) An update on the EPH Tracking program's efforts to develop partnerships, obtain surveillance data and analyze associations between childhood cancers and contaminants in our air and water.

Breakout Session V

Tuesday, 3:00-4:00pm

- A Flooding: Preparing for, Responding to, and Cleaning-up after** ([LCS EHS/PHN](#)) This panel will discuss issues ranging from how to clean up the Wisconsin River after Lake Delton drained into it, to how different state and local agencies were called on to respond, and how you can learn from them for next time!
- B CDC Risk Factors & GIS** ([FSRL EHS](#)) This presentation will be an exploration of the use of GIS in FSRL and a case study involving FDA Baseline attributes and the application to CDC Risk Factor information.
- C Making Old Housing Safe, Healthy, Energy Efficient and Affordable** (LOFL [EHS/PHN](#)) There are over 400,000 Wisconsin dwellings built before 1950 with lead hazards. Most need weatherization and other work to make them safe, healthy, energy efficient and affordable. Learn about models where weatherization, lead hazard reduction, CDBG and other programs can be focused to rehabilitate/remodel old housing.
- D What makes a Healthy Community?** (Parks, bike paths, supermarkets) ([LCS HO/PHN](#)) ...and what's the role of the Local Health Department in designing and directing healthy growth?

Breakout Session VI

Wednesday, 9:00-10:00am

- A Enforcing PHH Ordinances: Dealing with difficult higher-up people – your working relationship with your corporation counsel or judge** ([LCS HO/EHS/PHN](#)) Hear how to build a strong and lasting relationship with your corporation counsel.
- B Chlorine By-Products in Swimming Pools** ([FSRL EHS](#)) Explore the chemistry, symptoms, exposure guidance, and current research on chloramines and other chlorine by-products in swimming pools. This will include a discussion on measurement techniques and ventilation controls for chlorine by-products in swimming pool enclosures.
- C Childhood Lead Poisoning and School Performance—Wisconsin Data** (LOFL [HO/PHN](#)) Learn about research into the association of moderately elevated blood lead levels (10 to 20 mcg/dL) and educational achievement of elementary school children in Wisconsin.
- D Houston, We Have Data! Now What Do We Do?** (repeat) (EPHT [HO/EH-managers](#))
See *Breakout Session III D* above for description.

Healthy Communities, Healthy People

HOW TO REGISTER

REGISTRATION FORM

3 Easy Ways to Register:

 Register on-line at
www.peopleware.net/2723

 FAX your form to
(608) 262-5088

 Mail your completed form and payment to:

CALS Conference Services
University of Wisconsin
620 Babcock Drive
Madison, WI 53706-1562

Checks should be made payable to:
UW Madison.

Registration questions? Call CALS Conference Services at (608) 263-1672. No phone registrations, please.

Studying for the Registered Sanitarian Exam? WEHA will once again hold a Pre-RS Study Session for all those interested (see registration form below).

Presentations/Handouts: We will not have paper copies of presentations at the conference. Starting April 23rd, attendees can download and print out copies of handouts from www.weha.net, if desired.

Cancellations: If you need to cancel your registration before April 13th, 2009, your registration fee will be reimbursed, minus a processing fee of \$15.

This form may be duplicated. Please register only one person per form.

Name

Title

Agency/Organization

Address

Select: HOME BUSINESS

City/State/Zip

Daytime phone

Evening phone

Email address (needed to confirm registration)

For Payments by Credit Card

Select: Visa Master Card

Credit Card number

Exp Date

Name (as it appears on the card)

Please turn registration form over to select registration options. →

REGISTRATION FEES

Please select your registration option(s) from the form below. Please use only one form per person.

Registration Categories

Pick your registration category from the list below:

Full Conference Registration: <i>(cost includes: Welcome Reception on Monday, Breakfasts Tuesday and Wednesday, and Awards Luncheon on Tuesday)</i>	Before 2/13/09	2/13/09 to 4/13/09	After April 13th	Amount Enclosed
<input type="radio"/> WEHA Member	\$ 95.00	\$ 110.00	\$ 125.00	
<input type="radio"/> WEHA New-Member <i>(cost includes registration and membership)</i>	\$ 115.00	\$ 130.00	\$ 145.00	
<input type="radio"/> Non-Member	\$ 135.00	\$ 150.00	\$ 165.00	

or

1/2 Conference Registration Fees: <i>specify: <input type="radio"/> Mon-Tues or <input type="radio"/> Tues-Wed</i> <i>(cost does not include Tuesday Awards Luncheon: please see below to purchase meal tickets separately)</i>				
<input type="radio"/> WEHA Member	\$ 71.25	\$ 82.50	\$ 93.75	
<input type="radio"/> WEHA New-Member <i>(cost includes registration and membership)</i>	\$ 91.25	\$ 102.50	\$ 113.75	
<input type="radio"/> Non-Member	\$ 101.25	\$ 112.50	\$ 123.75	

or

<input type="radio"/> Student <i>(includes sessions only, meals must be paid for separately)</i>	<i>no charge</i>	<i>no charge</i>	<i>no charge</i>	—
---------------------------------------------------------------------------------------------------------	------------------	------------------	------------------	---

Registration Add-Ons

<input type="checkbox"/> Extra meal tickets for the Awards Luncheon, Tuesday, April 28 th <i>(please indicate how many tickets you need on the line above)</i>	\$ 20.00	\$ 20.00	\$ 20.00	
<input type="checkbox"/> Pre-RS Exam Training	\$ 20.00	\$ 20.00	\$ 20.00	

Total Amount Enclosed

\$



To get the conference rate at the hotel, attendees must make their reservations at the Madison Marriott West by **Friday, March 27, 2009** at **(888) 745-2032**.

If you have a disability or desire special accommodations, please advise us ahead of time at (608) 266-8351. Requests are confidential. The Madison Marriott West is fully accessible.